

**The Corporation of the Municipality of Neebing  
Administrative Report**

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**Date:** November 6, 2024 (For Meetings in November 2024)

**To:** Public, Volunteers, Staff, Committee Members

**Subject:** Background Information for Public Meeting on Strategic Plan

**Submitted by:** Laura Jones and Erika Kromm, Clerk Treasurer

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**OVERVIEW:**

Planning is improved when many points of view are considered. Your ideas are important. Council wants your input.

**Now the Details...**

Neebing's current [Strategic Plan](#) is nearing the end of its cycle. In preparation for the development of the new plan a [Citizen Satisfaction Survey](#) was completed in the spring of 2024 and Council reviewed the mission, vision, values and themes for the next plan.

The development of goals for the next Strategic Plan is enriched through input from a wide selection of people with a variety of ideas. Council is asking for your input into specific goals to be considered for inclusion in the next Strategic Plan.

A set of brainstorming activities and meetings will occur in November to capture ideas from a wide spectrum of Neebing stakeholders. The goal of these planning exercises is to seek input from the public, volunteers, staff, and committee members regarding the development of new goals for Neebing's next Strategic Plan.

Council is asking for you to participate in a brainstorming goals exercise facilitated by administrative staff. During these exercises, the Mission, Vision and Values will be displayed. Different areas with each strategic theme will be placed around the room, and one "everything else" area will be available in case one it is difficult to identify a category.

You will be asked to write goals on sticky notes and walk around the room and place goals within each theme.

If you cannot attend one of these sessions in person and would like to contribute your ideas you are welcome to send them via email to [clerk@neebing.org](mailto:clerk@neebing.org) with the subject Strategic Plan.

- Staff and Neebing Emergency Services meetings held throughout November
- Committee members and volunteers on Wednesday, November 13 at the Municipal Office beginning at 6:00 pm
- Public consultation on Wednesday, November 27 at Blake Hall beginning at 6:00 pm

The goals and objectives identified in these meetings will be brought back to Council to review, prioritize and determine which of these can be accomplished within the next four years.

The six strategic themes Council would like to focus on are:

## **Municipal Infrastructure**

Municipal infrastructure is maintained to optimize its lifecycle and replaced as necessary

## **Tourism**

Neebing is a known and popular tourist destination

## **Economic Development**

Expand business capacity in Neebing

## **Health**

Neebing endeavors to have health and related services available to support aging in place

## **Community and Recreation**

Neebing is a community of neighbourhoods where people work together in support of recreational activities, facilities and healthy lifestyles

## **Governance and Administration**

Neebing is managed by the right number of people with the right skills and the right resources

### **EXAMPLES:**

It can be helpful to look at examples of goals from the last plan and the specific tasks that were accomplished. Following are two examples of specific goals and the tasks that were completed to help achieve those goals.

**Increase the utilization at Blake Hall:** (Under the theme of Community and Recreation)

- Installed Wi-Fi for use at meetings and gatherings, 2020
- Installed a large screen TV for projection, 2021
- Renovated the Hall, 2024

**Continue to develop electronic communication and supporting infrastructure**  
(under the theme of Governance and Administration)

- Launched a new website in 2020
- Renovated Council Chambers to have improved microphones and audio-visual equipment for better remote participation at meetings
- Administration participated in a provincial Broadband Working Group to provide input on the development of internet connectivity throughout the province and Neebing
- Administration worked with internet providers in the application process for federal and provincial funding to bring fibre service to all Neebing residents